

Handling of Personal Information

Established on July 29, 2024

In providing the Expo 2025 Osaka, Kansai, Japan "EXPO CIRCULAR MARKET MYAKU-ICHI" website (hereinafter referred to as the "Site") and system (hereinafter referred to as the "System", and collectively with the Site referred to as the "System, etc."), J E M S Inc. (hereinafter referred to as the "Company") handles the personal information (meaning "personal information" as defined in the Act on the Protection of Personal Information; the same shall apply hereinafter) of users (hereinafter referred to as "Users") of the System, etc. as follows.

Company name, address, and name of representative

J E M S Inc.

31-13 Higashiarai, Tsukuba City, Ibaraki Prefecture, 305-0033

Yutake Sunaga, Representative Director

1. Compliance with Laws and Regulations

The Company shall comply with the Act on the Protection of Personal Information, other related laws and regulations, and guidelines.

2. Internal System

The Company shall establish internal regulations and necessary rules for each business regarding the handling of personal information and the System, etc., and shall establish an organizational structure, such as appointing managers for each department, to ensure compliance with the protection of personal information.

3. Acquisition of Personal Information

When the Company acquires personal information from Users, the Company shall notify, publicly announce or clearly indicate the purpose of use and shall acquire it within the scope necessary to achieve that purpose.

4. Purpose of Use of Personal Information

When the Company uses the personal information of Users, the Company shall use it only within the scope of the purposes below and shall not use it beyond the scope of those purposes. Specific personal information shall be used only for specific administrative work related to social security, taxes, etc. as stipulated by laws and regulations.

- (1) To send necessary notifications to Users in providing the System, etc.
- (2) To register user information in the System, etc.
- (3) To verify the identity of the User
- (4) To confirm and manage the User's usage status of the System, etc.
- (5) To provide Users with the information they have registered in the System, etc., as well as information necessary for sales contracts, payment procedures, and other necessary procedures to the extent necessary for operating the System, etc., using screen display and form output functions
- (6) To respond to inquiries from Users
- (7) To analyze the content of use of the System, etc.
- (8) To analyze access to the System, etc.
- (9) To analyze the circularity in the Expo 2025 Osaka, Kansai, Japan project
*In order to achieve this purpose, statistical information of the System, etc., may be created, published and provided to third parties, and anonymized processed information of the System, etc., may be created and provided to third parties.
- (10) In order to address issues such as failures, malfunctions, or accidents of the System, etc.

5. Items of Collected Personal Information

The Company collects the following personal information:

- (1) Basic information (Name, address, e-mail address, telephone number, mobile phone number and fax number)
- (2) Information about affiliation (Name of company, corporate status, registered head office address, corporate number, trade name, department name and title of the contact person, URL of the corporation's official website, name of pavilions to be exhibited at Expo 2025 Osaka, Kansai, Japan)
- (3) Information about identity verification (Driver's license, Individual Number Card, passport, and other identification documents presented by other Users)
- (4) Information about payments (Bank account information for transfers, payment details and results)
- (5) Usage details of the System, etc. (Date, time and frequency of use, listing, bidding, winnings, viewing history, transaction and sales contracts concluded)
- (6) Product information listed in the System
- (7) Inquiry details

6. Restrictions on Provision to Third Parties

The Company does not provide or disclose the personal data of the User to third parties without the User's

consent, except in cases where we have obtained prior consent of the User or when required by law. In addition, the Company does not provide or disclose specific personal information received from business partners to third parties (including subsidiaries) without consent, except in cases where it is used for specific administrative work related to social security, taxes, and other matters as stipulated by law.

7. Joint Use of Personal Information

The Company and the Japan Association for the 2025 World Exposition will jointly use the personal information collected as follows:

- (1) Items of personal data: The same items as "2. Items of Collected Personal Information" above
- (2) Scope of joint users: Japan Association for the 2025 World Exposition
- (3) Purpose of use: To achieve the purpose set forth in "1. Purpose of Use of Personal Information" above
- (4) Person responsible for the management of personal data:
Japan Association for the 2025 World Exposition
14-16 Nankokita 1-chome, Suminoe-ku, Osaka 559-0034
Representative: TOKURA Masakazu

8. Outsourcing of Personal Information Handling

The Company may provide personal information collected to outsourced contractors within the scope necessary to achieve the purpose of use. In such cases, the Company will select contractors that meet the Company's personal information protection standards and will appropriately supervise the contractors.

9. Statistical Information

The Company may process all or part of the personal information in a manner that does not identify any specific corporation or individual, and may create, publish, and provide statistical information to third parties.

10. Anonymized Processed Information

- (1) Creation of Anonymized Processed Information

The Company creates anonymized processed information (meaning anonymously processed information as defined in the Act on the Protection of Personal Information; the same shall apply hereinafter) in a way that makes it impossible to identify individuals or restore personal information, in accordance with appropriate processing methods based on laws and regulations.

- ① Items of personal information included in anonymized processed information
 - Basic information (prefecture of the address registered by the User in the System, etc.)

- Information related to the User's affiliation (prefecture of the registered head office location)
- Details related to use of the System, etc. (time of use, frequency of use, number of transactions, scale of transaction amounts, product categories)

*If there are any changes to the above items, the Company will newly announce the updated "Items of personal information included in anonymized processed information".

(2) Provision of Anonymized Processed Information to Third Parties

The Company provides anonymized processed information to third parties.

① Items of personal information included in anonymized processed information

- Basic information (prefecture of the address registered by the User in the System, etc.)
- Information related to the User's affiliation (prefecture of the registered head office)
- Details related to the use of the System, etc. (time of use, frequency of use, number of transactions, scale of transaction amounts, product categories)

*If there are any changes in the above items, the Company will newly announce the updated "Items related to personal information included in anonymized processed information".

② Method of provision: Electronic files encrypted with passwords, etc. will be sent via electronic communication means or physical media such as DVDs.

11. Contact Point for Inquiries Regarding Procedures for Disclosure, Correction, and Suspension of Use of Information Related to the Aforementioned Retained Personal Data

J E M S Inc. Circular Economy Division

TEL: 03-5289-3421

E-mail: support@reuse-materials.jp

Hours: 9:00 - 17:00 (excluding 12:00 - 13:00)

Weekdays except Saturdays, Sundays, holidays prescribed in the Act on National Holidays, January 2 to 3, and December 29 to 31

12. Procedures for Requesting Disclosure of Information on Retained Personal Data

Upon request from the individual concerned, the Company will disclose the personal data held relating to the individual in the following manner.

- (1) For requesting information disclosure, please contact the above contact point to that effect, fill out the prescribed application form (Personal Information Disclosure Request Form) sent by us, attach a copy of official identification such as a certificate of residence or driver's license, and submit the application.
- (2) A fee of 1,000 yen will be charged for information disclosure. When sending the disclosure request form, please enclose a postal money order equivalent to 1,000 yen.

- (3) After receiving the disclosure request form, it will take at least two weeks for the Company to respond. In principle, the Company will respond using the method based on the request of the individual. However, if the Company determines that the requested method of disclosure is difficult due to reasons such as the method in question requiring large costs, the Company may choose an alternative method for the response.
- (4) If the Company determines that the disclosure would hinder our business operations, we may restrict the information disclosure.

13. Procedures for Requests for Correction, Suspension of Use, and Suspension of Third-Party Provision of Retained Personal Data

At the request of the individual concerned, the Company will accept requests for correction, suspension of use, and suspension of third-party provision of retained personal data in the following manner:

- (1) When requesting the correction or suspension of the use of retained personal data, please contact the above-mentioned contact point to that effect, and the Company will accept your request after confirming your identity. If the Company cannot confirm your identity, we may refuse your request.
- (2) If the Company determines that processing the request would be a hindrance to our business operations, we may restrict the correction or suspension of the use of information to the extent that it does not violate laws and regulations or our purpose of use.
- (3) The Company cannot accept requests for the suspension of the use of specific personal information governed by laws and regulations.

14. Ensuring Accuracy

The Company shall take appropriate measures to keep the User's personal data accurate and up-to-date, and shall endeavor to promptly delete such personal data when it is no longer necessary to use.

15. Security Management Measures

The Company shall strictly manage the User's personal data and implement preventive measures and safety measures against unauthorized access, loss, destruction, falsification, leakage, etc.

16. Internal Training

The Company shall provide its employees with education and training on the protection of personal information and ensure that the content is thoroughly communicated within the Company.

17. Continuous Review of Internal Systems

The Company shall continuously review and improve the rules and regulations regarding the handling of personal information and the organizational structure for implementing the rules and regulations so that effective and appropriate operations are continuously carried out.

18. Use of Cookies

In the Company's System, etc., we may send information called cookies to the User's computer in order to provide services to the User and verify traffic information. This information is stored on the hard disk or memory of the User's computer. Cookie information is used only for marketing analysis and the provision of various services on the Site, so it will not infringe on the User's privacy.

19. Disclaimer

Although this website includes links to external websites, the Company is not responsible for the content related to the protection of personal information on external websites.

*Specific personal information: Personal information that includes an individual number (commonly known as My Number).

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